

# Meetings with Purpose™

**Problem:** Did you know that you are probably wasting \$50,000 dollars year in lost productivity for just one of your regular scheduled meetings?  
Are the meetings you attend:

- 🌐 Too frequent?
- 🌐 Too large?
- 🌐 Too time-consuming?
- 🌐 Too ineffective?
- 🌐 Too results deficient?
- 🌐 Too boring?
- 🌐 Too unattended?
- 🌐 Too mismanaged?
- 🌐 Too costly?

If you answered “Yes” to 1 or more of these 10 questions, then “Meetings with Purpose™” will provide you with a suite of tools to effectively solve these problems in a way to bring life back into the meetings. Whether your meeting is 1-hour or 1-day, they are costly and drain your resources if not properly conducted.

**Solution:** Meetings with Purpose provide a formal structure to ensure that the time spent in meetings is 100% efficient and productive. This workshop contains a collective set of proven integrated tools that give meeting facilitators and participants clear expectations and outcomes to achieve organizational effectiveness.

Meetings with Purpose helps to understand how to increase accountability, clarify roles and responsibilities, and ensure the right attendees are present to eliminate unnecessary meetings and reduce time spent.

**Outcome:** What you will do in the Meetings with Purpose session:

- 🌐 Calculate the cost of meetings
- 🌐 Establish powerful agendas
- 🌐 Define clear expectations and ground rules
- 🌐 Develop SMART Goals and Objectives
- 🌐 Overcome meeting challenges
- 🌐 Communicate meeting roles
- 🌐 Understand meeting structures
- 🌐 Select proper decision methods
- 🌐 Optimize meeting formats
- 🌐 Create icebreakers
- 🌐 Apply behavioral interventions
- 🌐 Implement follow-up and success
- 🌐 Use Magna templates for speed and simplicity

**Action:** Contact us to see how this on-site or virtual “Solutions Now” Certified Workshop can save you tens of thousands of dollars!

## Solutions Now™ Workshops

All Solutions Now™ Certified Workshops are participant-centered learning designs that eliminate the need for traditional training classes. Every design incorporates the ADAM™ four-step process:

1. **A**nalyze Return-On-Investment (R-O-I)
2. **D**esign solutions for current problems or challenges
3. **A**pply proven tools to implement solutions
4. **M**easure success and outcome for continuous improvement

