

# Problem Solving with Purpose™

"Participant-centered learning, without the pain of training."

**Problem:** Did you know that when employees solve or attempt to solve problems that greater than 60% of the time they only address the symptom of the problem and the issues continue to reoccur? Are your problems:

- Too frequent?
- Too complex?
- Too reoccurring?
- Too large?
- Too results-deficient?
- Too mismanaged?
- Too time-consuming?
- Too undefined?
- Too costly?

If you answered "Yes" to 1 or more of these 10 questions, then "Problem Solving with Purpose™" will provide you with a suite of tools to effectively solve these problems. This is done in a way to understand root-cause issues that ensure the right problem is identified and solved so that reoccurrence is eliminated or minimized. Whether your problems are individual or organization-wide, ignoring or improperly addressing them is costly and a drain your resources

**Solution:** "Problem Solving with Purpose™" provides a formal structure to understand the difference between problems and symptoms by using the right tools to solve the right problems to reduce unnecessary work, maximizing resources and return-on-investment.

**Outcome:** What you will do in the "Problem Solving with Purpose™" session:

- Calculate the cost of problems
- Identify problem and symptom differences
- Apply the 4-step problem-solving approach
- Conduct a problem analysis
- Write an excellent problem statement
- Select the right tools for resolution
- Use powerful solution tools for results
- Complex problem reduction
- Develop SMART Goals and Objectives
- Optimize brainstorming
- Create a Smart Application System
- Define a measurement and follow-up process
- Use Magna templates for speed and simplicity

**Action:** Contact us to see how this on-site or virtual "Solutions Now" Certified Workshop can save you tens of thousands of dollars!

## Solutions Now™ Workshops

All Solutions Now™ Certified Workshops are participant-centered learning designs that eliminate the need for traditional training classes. Every design incorporates the ADAM™ four-step process:

1. **A**nalyze Return-On-Investment (R-O-I)
2. **D**esign solutions for current problems or challenges
3. **A**pply proven tools to implement solutions
4. **M**easure success and outcome for continuous improvement

